

# Strategic Plan 2025 - 2028

#### **Mission:**

St. Leonard's Place Peel is dedicated to supporting our clients, building their capacity and enabling the developments of key life skills through evidence-informed holistic programs and services that optimize quality of life.

#### Vision:

We will be an innovative leader committed to building safe and healthier communities of inclusion that care for and value each and every individual.

## **Organization and People**

Elevate operational excellence by strengthening our internal systems, fostering a culture of engagement and inclusion, and building a foundation to support organizational growth.

#### **Programs and Services**

Enhance our programs and services to address community needs emphasizing a client-centered approach.

### **Community and Awareness**

Engage and strengthen partnership to improve service navigation, increase access, and leverage community expertise, creating a more connected support system for our clients.



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### **Organization and People**

Elevate operational excellence by strengthening our internal systems, fostering a culture of engagement and inclusion, and building a foundation to support organizational growth.

- Develop a human resources and people strategy focused on recruitment, retention skills development and capacity building for the long-term.
- Enhance culture, emphasizing equity, diversity, inclusion and belonging, to elevate the experience of our people through engagement, collaboration communication and growth.
- Strengthen internal systems and infrastructure by refining and optimizing operational workflow to ensure growth is supported by a scalable foundation for sustained success.
- Identify opportunities for growth through a market assessment while strengthening our organization to proactively plan for the long-term needs of our community.

#### **Programs and Services**

Enhance our programs and services to address community needs emphasizing a client-centered approach.

- Perform a feasibility analysis to identify community trends, funding opportunities, and potential partnerships that will inform the strategic expansion of our programs and services.
- Elevate existing programs and services with a client-centred approach, fostering a commitment across the organization to create inclusive solutions and support.
- Formalize a strategy to advance holistic care, including mental health, addictions and employment, by strengthening our expertise and integrating community resources.
- Establish a system of continuous improvement through ongoing research and evaluation to ensure our programs are client-centered and adapt to individual needs.

### **Community and Awareness**

Engage and strengthen partnership to improve service navigation, increase access, and leverage community expertise, creating a more connected support system for our clients.

- Identify and develop key partnerships that focus on the social determinants of health to foster a higher level of success for our clients.
- Perform a market and brand assessment to align with the needs and preferences of our staff, clients, community, partners and funders.
- Promote and share our success with our community, incorporating impact statements and metrics that align with our mission and vision.